



Dear Sir/Madam,

We are CASA, a Poole based sports coaching company looking to offer you a great opportunity to sponsor our company, in return for localised advertising to thousands of local children and parents that would suit your business. We have been in business now for over 10 years and we have a great reputation with the local Primary schools and parents. We have various coaches offering coaching sessions to 12 primary schools every week working with over 4000 pupils aged 4 – 11years old. We also advertise our breakfast and after school clubs within our schools 3 times a year with flyers and emails. Along with our flyers we have an active social media presence with a website with over 19,000 hits to date and a Facebook page with over 600 parents engaged. Our Facebook has regular posts which are targeted to over 20,000 parents in the local area.

See below the following options for sponsorship:

£1000 /year

1. Logo of your company on all CASA kits (right breast or back of the neck) worn by coaches and seen by 4000+ children and parents every week.
2. Logo and tag line on all flyers that are sent out within our local schools and the community
3. Your company advert on our website home page
4. Your company logo on our targeted posts that hit 20,000 local people on a regular basis.



£500 /year

1. Logo of your company on all CASA kits (sleeves) worn by coaches and seen by 4000+ children and parents every week.
2. Your company advert on our website home page

£250 /year (Online Only)

1. Your company advert on our website home page
2. Your company Logo included within our social media pages (Cover Photo and Posts)

We really feel that this could benefit your company with more targeted local advertising to clients that will regularly see your brand.

Your sponsorship would help us continue to inspire the next generation to participate in physical education and sport on a daily basis.

If you feel this is something that might interest you then please email Adrian at c.a.s.a@hotmail.co.uk for more detail.

Yours sincerely

Adrian Hogan
CASA Ltd